



**The Compassion Flower**  
*Non-governmental organization (NGO)*  
1150 Sunshine Circle  
Danville, CA 94506, USA  
Web: [www.tcf-ngo.org](http://www.tcf-ngo.org)  
Email: [tcf.ngo@gmail.com](mailto:tcf.ngo@gmail.com)  
IRS ID: 20-5673537

## **The Compassion Flower year 2014 Strategic planning.**

The Compassion Flower Management teams (in USA and Australia), Board Of Directors, team leads in America, Australia and Vietnam met via teleconference on Saturday, 21<sup>st</sup> of December 2013 to form a strategic planning that set stage for TCF's missions in the year 2014.

### **Aim:**

- Revising mission statement and goals to advance the all of TCF's activities in 2014
- Discuss about internal and external problems/issues
- Adopting new and innovative ideas in order to serve fundamental objectives strategically

### **Preliminary Planning:**

#### **Medical and community healthcare**

TCF staff and core medical team will work closely with The TCF Local medical team to identify the public health activities and new issues for TCF's Medical Mission in 2014.

- Identify the villages where the medical mission will be operated
- Identify the infectious diseases threats in the areas of the eligible beneficiaries
- Prepare for a future public health disaster
- Request the local TCF medical team to coordinate with the district medical center regarding specific public health activities for successful execution in 2014, as well as building strong partnership with TCF's counterpart in the host countries, and

maintain on-going collaborative relationship between TCF medical team with local doctors, nurses and inter-students.

- Budget for medical missions in 2014
- Prepare to adjust the medical activities to the requirements (new laws, new diseases) of host nations
- Set the time frame for need assessment
- Add family planning education to the community health care section.

### **Education:**

- Scholarship assessment and application forms will be received early of August instead of early September as the previous years, this required addition staff and member's working hours.
- Hire or appoint temporary new Vietnam Education Team Lead position while Ms. Tran Ho is studying aboard.
- Aim to increase number of scholarships to 600 (depending on the outcome of TCF Education assessment)
- Aim to operate a new Adult literacy class in mountainous villages (The Education team will work with local department of education for the permit)
- TCF Education Assessment team will start the assessment process as soon as the new academic year starts (August).

### **Human Trafficking**

- Aim to extend the human trafficking campaign to villages along Viet\_Laos border, assessment to the villages should be started in January 2014
- New activities and new strategic for trafficked children since most of them are now teenagers, prepare for the behavior changes
- Backup plan for the sewing team as the sewing instructor might leave for another place, ensure that his departure will not affect all people attend the training program.
- Prepare budget for new trafficked survivors

### **Disaster Relief**

- No major disasters in the last 2 years in Hue, Viet Nam, but TCF team should always be prepared for any nature disasters due to global climate changes. Central of Viet Nam coastal villages are prone to typhoon, storm and flood, but there have been some warnings about drought and very hot summer in the areas. TCF disaster

response team suggests purchasing aqua water purification tablets and increasing the budget for ground dug wells.

- Send new TCF Disaster Response team members to disaster response training program so they can respond to the call promptly

### **Budget**

- Adjust budget for each project
- Fund Raising program: Shift to company/organization matching program. No fundraising concert in 2014
- Budget for medical and Education missions will be announced in late July

Apart from the preliminary planning, the TCF education team recommends to support the Education Summer program that provides food and sleeping shelters for students from remote villages who come to Hue for University entrance examinations.

After 6 hours of the productive meeting, everyone came to an agreement with the first stage of the plan. The follow up meeting is scheduled in first week of July (when all assessments have been done). The final follow up will be in the third week of December to ensure that the plan is executed strategically.